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education -

Maryland Institute College of Art

BALTIMORE, MD || EXPECTED GRADUATION: MAY 2024

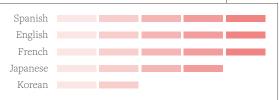
Masters (M.P.S.), Data Analytics & Visualization

Data Visualization Society, Member

University of Maryland Baltimore County

BALTIMORE, MD | MAY 2017, MAGNA CUM LAUDE, GPA 3.9
Bachelor of Fine Arts (B.F.A.), Graphic Design
Bachelor of Arts (B.A.), Global Studies, International Affairs
Bachelor of Arts (B.A.), Asian Studies
Minors: Psychology, Music; Honors College Certificate
Study Abroad Semester: 上智大学 Tokyo, Japan

language -



+ additional typesetting experience in Arabic & Chinese

skills

- graphic design
- art direction
- print / book design
- editorial design
- data viz design
- \bullet branding & identity
- type design
- illustration & painting
- motion graphics
- digital marketing
- writing & copy editing

- Adobe Creative Suite
 - InDesign
 - Illustrator
 - Photoshop
 - After Effects
 - Premiere Pro
- Microsoft Office
- Tableau
- RAWgraphs
- R (programming language)
- Procreate

+ additional Adobe Apps & other software

honors

- Semi-Finalist, Fulbright Open Study / Research Award to Seoul, South Korea | JANUARY 2018
- Outstanding Scholar Award, Global Studies || MAY 2017 Outstanding Artwork in Senior Exhibition || MAY 2017 UMBC President's List & Scholarship || 2012-2017 UMBC Music Fellowship || 2012 - 2013
- Honors Societies: Omicron Delta Kappa || Phi Kappa Phi || International Golden Key Society || National Honor Society of Collegiate Scholars || Sigma Alpha Lambda

experience -

Freelance Designer & Art Director

SEP 2019 - PRESENT

WASHINGTON, DC / BALTIMORE, MD / REMOTE || SELF-EMPLOYED

- || Designed high-quality print and digital deliverables and creative assets for clients, including but not limited to books, brochures, websites, & paintings.
- || Offered creative work across multiple languages; actively engaged in crosscultural competence; assisted with translation work as needed
- || Worked with start-ups and small local businesses on branding & identity, developing brand usage principles, and conceptualizing logos. Wrote creative briefs and assisted with social media and digital marketing strategy.
- || Took lead as art director, designer, and event planner for clients' personal events, including weddings and various celebrations.
- || Researched and kept up to date with design trends and developments. Applied relevant design knowledge to other fields / jobs as necessary, such as visual merchandising and color theory, retail schematics, and interior design services for Cost Plus World Market (2021-2022).

Design & Publicity Coordinator

NOV 2017 - JAN 2020

WASHINGTON, DC | JAPAN INFORMATION & CULTURE CENTER, EMBASSY OF JAPAN

- || Designed a multitude of high-quality print and digital materials for JICC cultural events, exhibitions, & educational programs. Ensured brand compatibility across projects.
- Managed print schedules and deadlines, coordinated budgets, and facilitated communication with printers.
- || Collaborated with the Exhibition Coordinator with curation, design, and art direction of exhibitions and corresponding responsibilities, including research, translating, writing, copy-editing text, and typesetting panels.
- || Supported staff with JICC and Embassy event planning and publicity. Drafted speeches, press releases, media advisories, and remarks. Assisted diplomats with administrative tasks, writing, Japanese-English translation, and research. Facilitated communication across multiple languages.
- || Partnered with the Digital Media Coordinator to consistently create captivating digital visual content for the Embassy's social media accounts and the JICC website. Supervised & mentored the Graphic Design Intern.
- || Kept updates on news coverage related to Japan, Japanese culture, & coverage of JICC events in the media. Responded to public inquiries about Japan.

Architecture & Engineering Student Assistant

SEP 2016 - JAN 2017

BALTIMORE, MD | FACILITIES MANAGEMENT, UMBC

|| Provided Project Manager support with projects across campus, field-verified existing building conditions. Utilized AutoCAD Architecture to maintain floor plans, & Excel to maintain space inventory for UMBC campus academic & residential buildings.

Student Editor & Officer, Internship

SEP 2013 - MAY 2016

BALTIMORE, MD | BARTLEBY: UMBC'S LITERARY ARTS JOURNAL

- || Senior Managing Editor (2015-16), Junior Managing Editor (2014-15), Head Copy Editor (2013-14), Poetry & Creative Non-Fiction Staff (2013-2016).
- || Read & reviewed hundreds of student submissions for publication. Managed the copy editing, design, & publication process among editors & designers.